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**CERTIFICATE OF FACSIMILE TRANSMISSION TO THE
UNITED STATES PATENT AND TRADEMARK OFFICE**

Date: September 26, 2005

Examiner: Beth Van Doren

Art Unit: 3623

Fax: (571) 273-6737

From: Daniel M. Fitzgerald

: RE: U.S. Patent Application

: Serial No.: 09/474,974

: Applicant: Samra et al.

: Atty. Dkt. No.: 17207-00004

DOCUMENTS SUBMITTED WITH TRANSMISSION:

Cover Sheet (1 pg.)

Terminal Disclaimer (1 pg.)

Transmittal for Terminal Disclaimer (1 pg.)

Total pages including cover page: 3 pgs.

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RE: The above referenced U.S. Patent Application

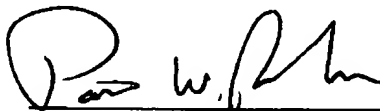
For: METHODS AND SYSTEMS FOR TARGETING MARKETS

FILED: September 26, 2005

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Patrick W. Rasche

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17207-00004
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Samra et al. :
Serial No.: 09/474,974 : Art Unit: 3623
Filed: December 29, 1999 : Examiner: Beth Van Doren
For: METHODS AND SYSTEMS :
FOR TARGETING MARKETS :

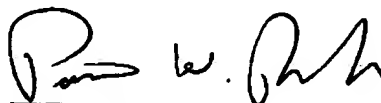
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Alexandria, VA 22313-1450

**TRANSMITTAL LETTER FOR TERMINAL DISCLAIMER TO OBVIATE A
DOUBLE PATENTING REJECTION OVER A PENDING REFERENCE
APPLICATION**

Transmitted herewith is a Terminal Disclaimer to Obviate a Double Patenting Rejection over a Pending Reference Application. The pending reference application is 09/474,539.

This document is submitted herewith based on comments provided by the Examiner. The Examiner has advised Applicants that she would allow this case if Applicants filed a Terminal Disclaimer to Obviate a Double Patenting Rejection over a Pending Reference Application, namely application 09/474,539. Applicants have relied on these comments from the Examiner in submitting this document.

Respectfully Submitted,



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**TERMINAL DISCLAIMER TO OBVIATE A PROVISIONAL DOUBLE PATENTING
REJECTION OVER A PENDING "REFERENCE" APPLICATION**Docket Number (Optional)
17207-00004

In re Application of: SAMRA et al.

Application No.: 09/474,974

Filed: December 29, 1999

For: METHODS AND SYSTEMS FOR TARGETING MARKETS

The owner, General Electric Capital Corporation, of 100 percent interest in the instant application hereby disclaims, except as provided below, the terminal part of the statutory term of any patent granted on the instant application which would extend beyond the expiration date of the full statutory term of any patent granted on pending reference Application Number 09/474,539, filed on December 29, 1999, as such term is defined in 35 U.S.C. 154 and 173, and as the term of any patent granted on said reference application may be shortened by any terminal disclaimer filed prior to the grant of any patent on the pending reference application. The owner hereby agrees that any patent so granted on the instant application shall be enforceable only for and during such period that it and any patent granted on the reference application are commonly owned. This agreement runs with any patent granted on the instant application and is binding upon the grantee, its successors or assigns.

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2. ☒ The undersigned is an attorney or agent of record. Reg. No. 37,916



Signature

September 26, 2005

Date

Patrick W. Rasche
Typed or printed name

(314) 621-5070
Telephone Number

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